Conceptualizing & Designing Multimedia and Online Modules

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My background

☐ Instructional design

☐ 300 projects in diverse content areas

☐ Conceptualizing projects

☐ Interacting with content experts

☐ Authentic cases

☐ Problem-based, project-based learning

☐ Online communities

Your background

- ☐ Academic department?

- ☐ Multimedia/visualization project?

- ☐ Online project?

- ☐ Full subject?

- ☐ Partial subject (1 hour, 1 week, 2-3 weeks)?

Screen Captures from Completed Projects which use 3D Environments

Patient Records
- patient information
- medical history
- height & weight
- dental history
- social history

Visuals

Clinical slides
- Left maxillary occlusal
- Right maxillary occlusal
- Maxillary occlusal A
- Maxillary occlusal B
- Left mandibular occlusal
- Right mandibular occlusal
- Lower anterior

Radiographs
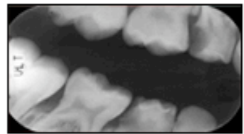- Left BW
- Right BW
- OPG

Telephone

Call
- specialist
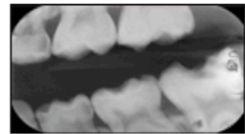- teacher
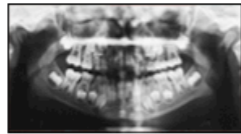- psychologist

Navigation
- go to office
- help
- exit

Right BW

Left BW

OPG

Right max occlusal

Left max occlusal

Max occlusal

Max occlusal 2

Right mand occlusal

Lower anterior

Left mand occlusal

Reception Area

See the receptionist about your appointment.

Reception Area

Select a patient from the diary . . .

Learning Tools Embedded in the Multimedia Environment

glossary

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z   A - Z

Term: Abnormal Pap test

About 1 in 10 Pap tests show an abnormality. This may be caused by infections, inflammation, or abnormal cell growth.

Abnormal Pap test

Aceto-white

Aged standard rate

AHW

AICHS

Atrophic vaginitis

Atypia

- **Age Standardized Rate**
- **Australia**
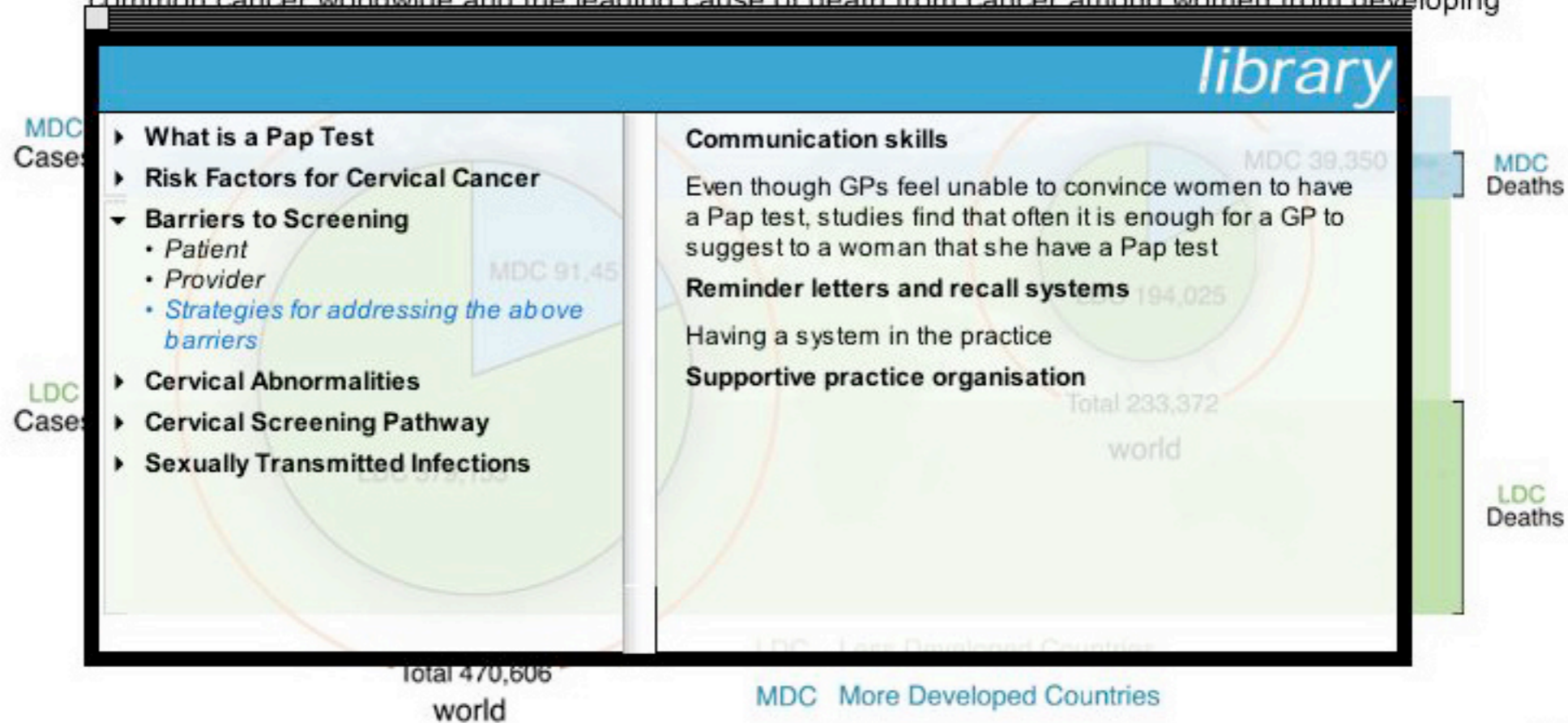- **New Zealand**
- **United Kingdom**
- **U.S.A.**

- **Iceland**
- **Finland**
- **East Africa**
- **Melanesia**
- **South Eastern Asia**

> H S G L N Q < M >

International Perspective

As you work through the module keep in mind that screening, if completed regularly will help prevent most cases of cervical cancer.

However, organised approaches to screening vary throughout the world. Cervical cancer is the third most common cancer worldwide and the leading cause of death from cancer among women from developing

library

▸ **What is a Pap Test**

▸ **Risk Factors for Cervical Cancer**

▾ **Barriers to Screening**
  • *Patient*
  • *Provider*
  • *Strategies for addressing the above barriers*

▸ **Cervical Abnormalities**

▸ **Cervical Screening Pathway**

▸ **Sexually Transmitted Infections**

Communication skills

Even though GPs feel unable to convince women to have a Pap test, studies find that often it is enough for a GP to suggest to a woman that she have a Pap test

Reminder letters and recall systems

Having a system in the practice

Supportive practice organisation

MDC Cases

LDC Cases

MDC 39,350

MDC 91,45

Total 233,372

world

Total 470,606
world

MDC More Developed Countries

MDC
Deaths

LDC
Deaths

To be kept by the practitioner:

Cytology Service Incorporated

730 John St, Labville, 9073
PO Box 123 Labville South
Telephone: (09) 2344 6788 Facsimile: (09) 2344 6789

This is a fictitious company created for this program.

This i   but low,
probability of error. A negative report indicates low probability
of cervical pathology within the next 2 years. Your patient should
be reminded to consult you immediately she experiences any
new symptoms.

Report No: PT456872   **Requesting Practitioner:**

Date collected: 14 June   Dr BRADLEY
                                  MEDICLINIC

CYTOLOGY - Cervix
NEGATIVE - No abnormal
The sample appears to be
No evidence of dysplasia o

Endocervical component

The tear-out section below can assist

save   print   *note book*

The screening test has a low probability of error.

Online Discussion

My Institution | Courses | Community | Services | System Admin

COURSES > IIT5007GP51E61E_2003S1

Discussion Board

Announcements

Course Information

Staff Information

Course Material

Assignments

Communication

External Links

Tools

Course Map

Control Panel

[⊞ Add Forum]

1 ⌄ **What is your theory of learning and teaching?**   (Modify)   (Remove)

Provide a personal description of your own theory of teaching and learning. Why have [47 Messages]
these strategies worked? Why is it important that we understand our own theory of   [All read]
teaching and learning?

Write at least four to five sentences to explain your viewpoint.

2 ⌄ **Portals, Networks, Interest Groups, Communities - What's the Difference?**   (Modify)   (Remove)

Stuckey, Lockyer and Hedberg (2001) suggest that these structures are different in [57 Messages]
what they offer online learners yet they are often used interchangeably with   [All read]
'community'

Find an example of each of the four types and write 2 sentences about each one.

3 ⌄ **Discuss the benefits of creating a prototype of a virtual learning community before implementation.**   (Modify)   (Remove)

Find a definition of prototype on the internet and include the URL in your response for [13 Messages]
others to view.   [All read]

Developing Innovative Projects?

Content experts/developers

- ☐ Being aware of epistemological beliefs

- ☐ Bain, McNaught & Mills (1998) suggest that academics differed on a wide range of beliefs about knowledge which influenced the methods used in their teaching.

- ☐ These beliefs also influenced the creation of technology-enhanced teaching and learning resources.

Jonassen & Land (2000)

| Instruction	Student-centred learning environments
transmission, acquisition	interpretation, construction
mastery, performance	meaning making
external reality	internal reality
abstract, symbolic	contextualized, authentic, experiential
individually interpreted	socially negotiated, co-constructed
individual	collaborative
encoding, retention, retrieval	articulation and reflection
symbolic reasoning	situated learning
psychology	anthropology, sociology, ethnography
laboratory	in situ
well-structured	ill-structured
decontexualized	embedded in experience

Implicit assumptions

☐ Product assumption - focus is on obtaining an 'end-product'

☐ Prescriptive focus - prescribe advice which may be accepted

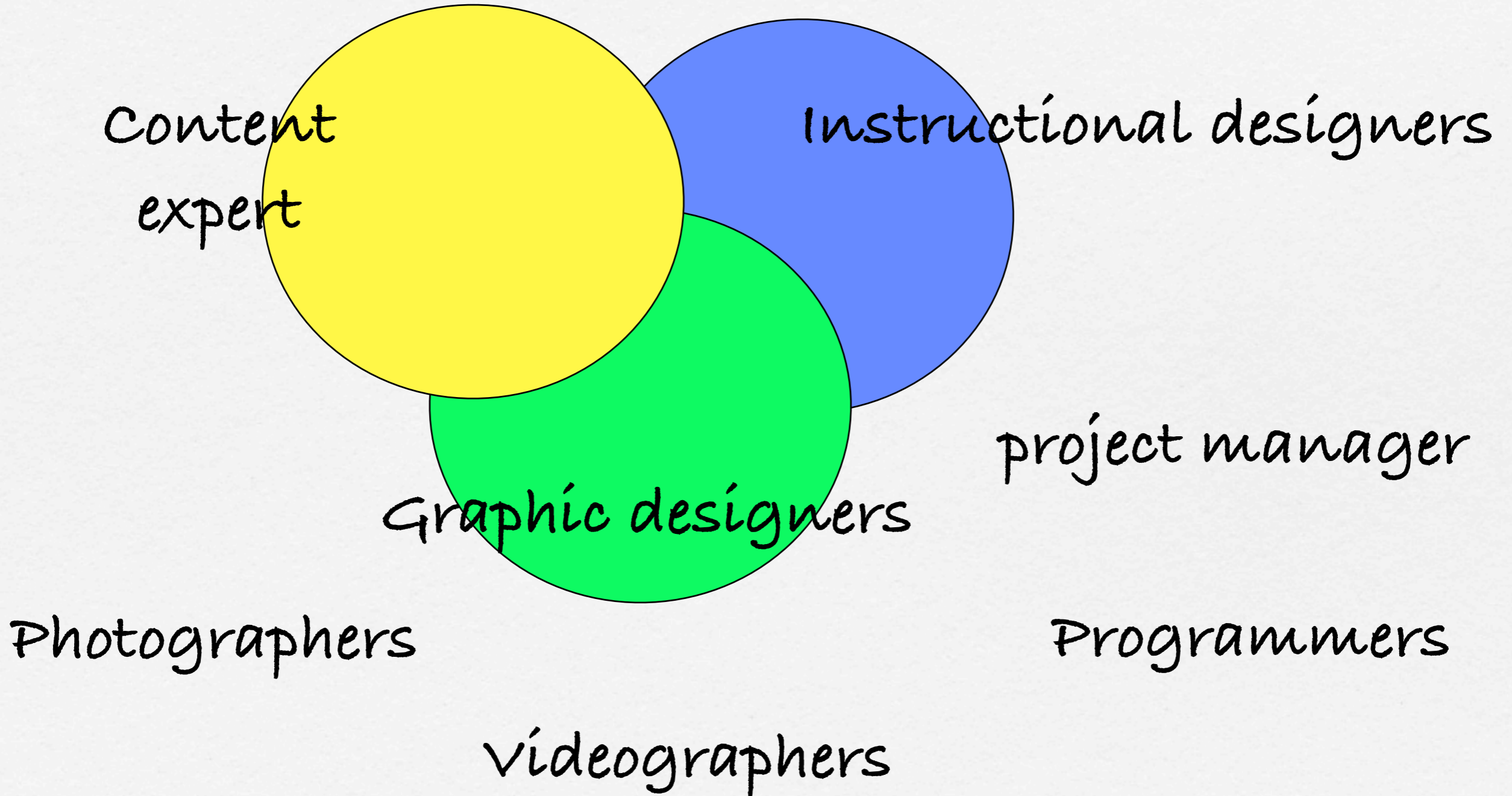☐ Collaborative focus - mutually agreed goal
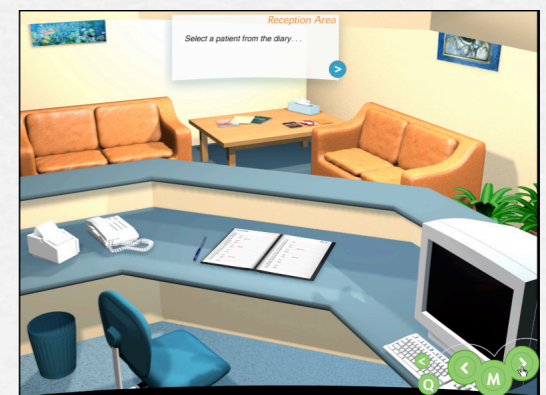
Media affordances

- ☐ Photographs?

- ☐ Video?

- ☐ Animations?
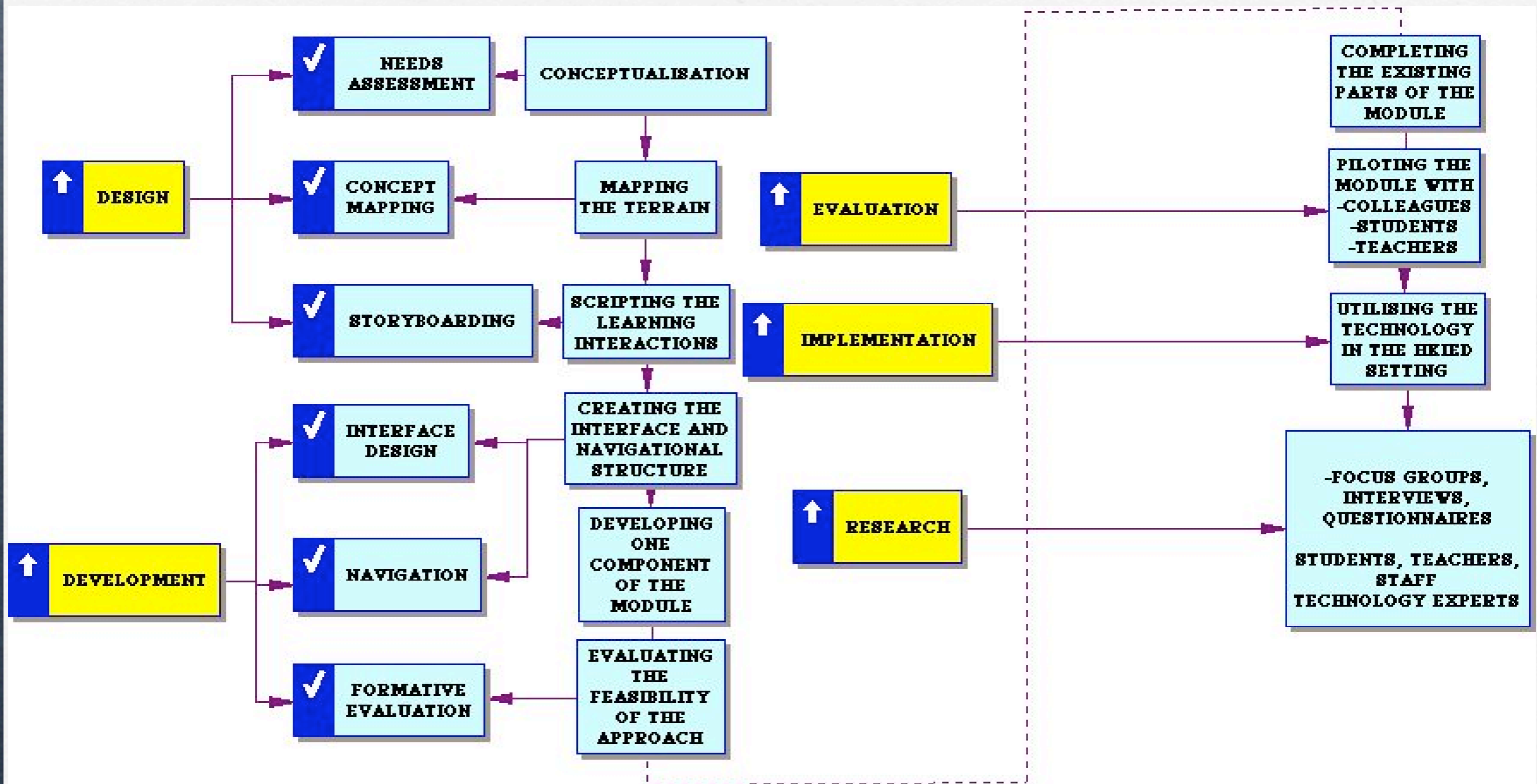
- ☐ Multimedia?

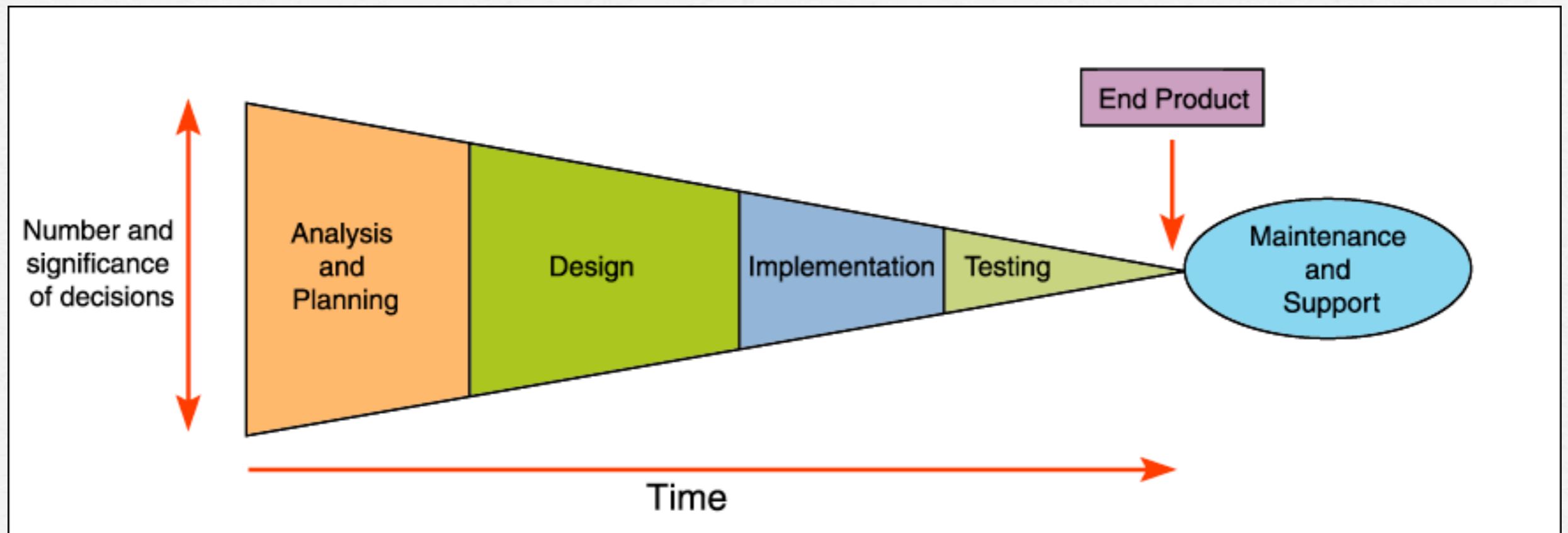- ☐ Online?
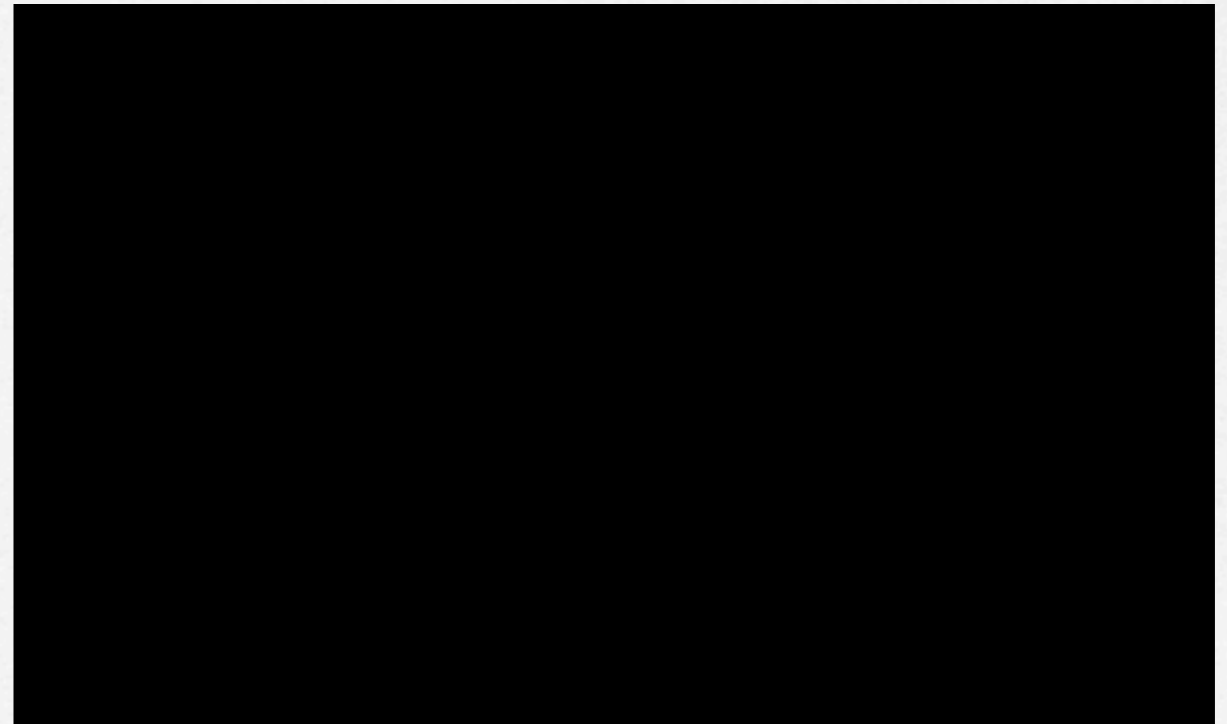
Underestimating the time required

- ☐ Multimedia - 300-500 hours per hour
- ☐ Focus on complex and difficult content or misconceptions
- ☐ Can this be completed using another teaching method?

Completing projects in a team-based environment

Content expert

Instructional designers

Graphic designers

project manager

Photographers

Programmers

Videographers

Project Decisions

(Strauss, (1997) Managing Multimedia Projects, p.95)

Communities of practice

"Groups of people who share a concern, a set of problems, or a passion about a topic, and who deepen their knowledge and expertise in this area by interacting on an ongoing basis" (Wenger, McDermott, Snyder, 2002, p.4).

"Learners inevitably participate in communities of practitioners and that the mastery of knowledge and skills requires newcomers to move toward full participation in the sociocultural practices of the community" (Lave & Wenger, 1991, p.29).

In this process - newcomers become part of a community of practice

Questions?