



- 1. WHAT IS PODCASTING?
- 2. PODCASTING IN EDUCATION
- 3. PODCASTING IN ENGLISH
  LANGUAGE TEACHING AND
  LEARNING
- 4. CAMPUS BEAT
  - the module
  - the podcast
- 5. CONCLUSION



### WHAT IS PODCASTING?





Podcasting
is
a collection of digital media files
which is distributed
over the Internet



Podcasting
is not
simply
downloading or listening
to audio
on the web.



### What is the difference?





### The difference:

subscribe

download

synchronize



Where to find podcasts:

iTunes
www.podcastpickle
www.podshow.co
m
www.podcastalley
www.podcast.com









### Media and Entertainment Organizations

BBC CNN SCMP CBC



### Inidivudals/small teams

- Radio shows -- a mix of news & current affairs, independent music (e.g. <u>Schwagcast</u>, <u>Accident Hash</u>), interviews (e.g. <u>You Are the Guest</u>), music and reviews (e.g. <u>Eclectic Mix</u>)
- Distribution of creative works -- music (e.g. <u>The Barenaked Ladies Podcast</u>), comedy (e.g. <u>Comedy4Cast</u>), novels (e.g. <u>7th Son</u>) etc.
- Recordings of events -- meetings, seminars, speeches, debates, conference sessions (e.g. IT Conversations), etc
- Sports (e.g. <u>Boxing Scoop</u>)
- Food and Drink (e.g., The Good Beer Show)
- Travel shows -- "Sound-seeing" or "sound-scene" tours (e.g. SoundSeeingTours.Podshow.Com/)
- Educational -- language (e.g. <u>Grammar Girl</u>), history (e.g. <u>Matt's Today in History</u>)
- Family-oriented -- parenting (e.g. <u>GROW podcast</u>, <u>Manic Mommies</u>)







### Podcasting and Education

How can podcasting be useful in the classroom?

The potential uses of podcasting in education are **numerous**.









Professors can use podcasts in various ways to provide materials outside of the classroom, such as:

- recordings of their lectures
- review notes for a previous lecture
- A preview for the next lesson

(O'Bryan and Hegelheimer, 2007)



Or students can be asked to produce their own podcast



Camilla Gagliolo helps her students at Jamestown Elementary School in Arlington, Va., edit their voice recordings into podcasts — online radio shows that can be downloaded to an iPod.



 "A podcast is like few other devices that a teacher can use in advancing a student's development. It teaches them to do research, to communicate in print, to speak effectively and grab attention with sound."

Daniel J. Schmit, an instructional technology specialist in the college of education at the University of Nebraska at Lincoln

Students and Teachers, From K to 12, Hit the Podcasts

New York Times January 25, 2006



The skills involved are not new to education.

But the how-to is *much* easier.



### Producing a podcast is simple









# Podcasting should not be the centre of attention.



# Podcasting should

be integrated into the curriculum.



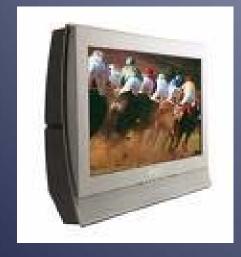
Podcasting should be invisible.

















"More and more students come to school with these skills. This is a language they not only understand but use, often and on a daily basis. [...] These are the tools of their native expressiveness, and with the right guidance and assignments, they can use these tools to create powerful analytical and synthetic work."

Gardner Campbell

There's Something in the Air: Podcasting in Education



## PODCASTING IN ENGLISH LANGUAGE TEACHING AND LEARNING

ESL podcasts

native-English podcasts

podcasts focusing on test preparation

student produced podcasts



The advantage?

Mobility

Motivation



### **CAMPUS BEAT**

### Campus Beat is two things:

- a student magazine podcast produced by HKUST students; and
- 2. a module offered by the Language Centre.



The Campus Beat module teaches students news writing.

The purpose: to help students become better critical readers of English, to introduce them to the various styles of writing, and to write more effectively.

Students must write a newsworthy story about something occurring on campus, record the story and submit it to their teacher who will include it in an episode of Campus Beat.



The Campus Beat podcast is a platform for students to practice their English writing, speaking and listening skills.

In addition to the stories written by students taking the course, Campus Beat has other segments that are marketed towards a university audience. This includes commentaries, entertainment news, English language tips and Englishlanguage music.



What does all of this mean?

Content	Type of task	Type of student activity	Type of feedback	Teacher's roles	Position of podcast in curriculum	Position of podcast in lesson	Motivation
Integrated listening podcast	Short-answer response, comprehension	Frequent interaction with students. Some interaction with computer through the lesson.	Interpreting, evaluating, commenting, stimulating thought	Facilitator Manager	tool for learning; normalized integration into syllabus; adapted to learners' needs	Assigned as homework; smaller part of every lesson.	Intrinsic and extrinsic
Integrated writing podcast	News story, descriptive or argumentative essay, technical report (video or audio)	Frequent interaction with students. Some interaction with computer through the lesson.	invention, content, grammar, revision, peer, and formative	Facilitator Manager	tool for practicing; normalized integration into syllabus; adapted to learners' needs	Assigned as homework; assessed tasks	Intrinsic and extrinsic



There is a potential for podcasting "to foster a more seamless integrations of in-class and out-of-class activity and materials, in addition to the wealth of authentic foreign language material freely available for download" (Thorn and Payne, 2005).



## Podcasting has the potential for creating intrinsic and extrinsic motivation in students



Podcasting can be applied to *any* discipline and *any* course.



For more information about what podcasting is, how to produce one, and the uses of podcasting in education visit:

http://www.podcastingworkshop.wikispaces.com