



CAMPUS BEAT



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WHAT IS PODCASTING?





Podcasting
is
a collection of digital media files
which is distributed
over the Internet



Podcasting
is not
simply
downloading or listening
to audio
on the web.



What is the difference?





The difference:

subscribe

download

synchronize



Where to find
podcasts:

iTunes

[www.podcastpickle](http://www.podcastpickle.com)

www.podshow.com

[www.podcastalley](http://www.podcastalley.com)

www.podcast.com





Media and Entertainment Organizations

BBC

CNN

SCMP

CBC



- Individuals/small teams
 - Radio shows -- a mix of news & current affairs, independent music (e.g. [Schwagcast](#), [Accident Hash](#)), interviews (e.g. [You Are the Guest](#)), music and reviews (e.g. [Eclectic Mix](#))
 - Distribution of creative works -- music (e.g. [The Barenaked Ladies Podcast](#)), comedy (e.g. [Comedy4Cast](#)), novels (e.g. [7th Son](#)) etc.
 - Recordings of events -- meetings, seminars, speeches, debates, conference sessions (e.g. [IT Conversations](#)), etc
 - Sports (e.g. [Boxing Scoop](#))
 - Food and Drink (e.g., [The Good Beer Show](#))
 - Travel shows -- “Sound-seeing” or “sound-scene” tours (e.g. [SoundSeeingTours.Podshow.Com/](#))
 - Educational -- language (e.g. [Grammar Girl](#)), history (e.g. [Matt's Today in History](#))
 - Family-oriented -- parenting (e.g. [GROW podcast](#), [Manic Mommies](#))





Podcasting and Education

How can podcasting be useful in the classroom?

The potential uses of podcasting in education are **numerous**.





File Edit Controls Visualizer Advanced Help

iTunes

Downloading "Episode #018 - January 19, 2006"

Search Music Store Browse

Source: Stanford Account: Sign In

Stanford on iTunes

Stanford University and Apple® are pleased to offer university-related audio content via iTunes®.

- Heard on Campus**
Last Modified: Jan 9, 2006
Total Tracks: 112
- Global Issues -- Stanford Initiatives**
Last Modified: Jan 20, 2006
Total Tracks: 76
- Music**
Last Modified: Jan 18, 2006
Total Tracks: 114
- Faculty Lectures**
Last Modified: Jan 23, 2006
Total Tracks: 39
- Sports**
Last Modified: Jan 24, 2006
Total Tracks: 50
- Books & Authors**
Last Modified: Dec 17, 2005
Total Tracks: 24

What's New

- The Dalai Lama at Stanford
- The Power of Hiphop
- Steve Jobs Commencement V...
- Featured Artist -Michael Halaas
- Best of Philosophy Talk
- Hail, Stanford, Hail

Nothing Playing

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Professors can use podcasts in various ways to provide materials outside of the classroom, such as:

- recordings of their lectures
- review notes for a previous lecture
- A preview for the next lesson

(O'Bryan and Hegelheimer, 2007)



Or students can be asked to produce their own podcast



TRACY WOODWARD/ THE WASHINGTON POST

Camilla Gagliolo helps her students at Jamestown Elementary School in Arlington, Va., edit their voice recordings into podcasts — online radio shows that can be downloaded to an iPod.



- “A podcast is like few other devices that a teacher can use in advancing a student's development. It teaches them to do research, to communicate in print, to speak effectively and grab attention with sound.”

Daniel J. Schmit, an instructional technology specialist in the college of education at the University of Nebraska at Lincoln

Students and Teachers, From K to 12, Hit the Podcasts

New York Times January 25, 2006



The skills involved are not new to education.

But the how-to is *much* easier.



Producing a podcast is simple





Podcasting
should not
be the centre of attention.



Podcasting
should
be integrated into the
curriculum.



Podcasting
should
be invisible.

CAMPUS BEAT





“More and more students come to school with these skills. This is a language they not only understand but use, often and on a daily basis. [...] These are the tools of their native expressiveness, and with the right guidance and assignments, they can use these tools to create powerful analytical and synthetic work.”

Gardner Campbell

There's Something in the Air: Podcasting in Education



PODCASTING IN ENGLISH LANGUAGE TEACHING AND LEARNING

ESL podcasts
native-English podcasts
podcasts focusing on test preparation
student produced podcasts



The advantage?

Mobility

Motivation



CAMPUS BEAT

Campus Beat is two things:

1. a student magazine podcast produced by HKUST students; and
2. a module offered by the Language Centre.



The Campus Beat module teaches students news writing.

The purpose: to help students become better critical readers of English, to introduce them to the various styles of writing, and to write more effectively.

Students must write a newsworthy story about something occurring on campus, record the story and submit it to their teacher who will include it in an episode of Campus Beat.



The [Campus Beat podcast](#) is a platform for students to practice their English writing, speaking and listening skills.

In addition to the stories written by students taking the course, Campus Beat has other segments that are marketed towards a university audience. This includes commentaries, entertainment news, English language tips and English-language music.



What does all of this mean?



Content	Type of task	Type of student activity	Type of feedback	Teacher's roles	Position of podcast in curriculum	Position of podcast in lesson	Motivation
Integrated listening podcast	Short-answer response, comprehension	Frequent interaction with students. Some interaction with computer through the lesson.	Interpreting, evaluating, commenting, stimulating thought	Facilitator Manager	tool for learning; normalized integration into syllabus; adapted to learners' needs	Assigned as homework; smaller part of every lesson.	Intrinsic and extrinsic
Integrated writing podcast	News story, descriptive or argumentative essay, technical report (video or audio)	Frequent interaction with students. Some interaction with computer through the lesson.	invention, content, grammar, revision, peer, and formative	Facilitator Manager	tool for practicing; normalized integration into syllabus; adapted to learners' needs	Assigned as homework; assessed tasks	Intrinsic and extrinsic



There is a potential for podcasting “to foster a more seamless integrations of in-class and out-of-class activity and materials, in addition to the wealth of authentic foreign language material freely available for download” (Thorn and Payne, 2005).



Podcasting has the potential for creating
intrinsic and extrinsic motivation in
students



Podcasting can be applied to *any* discipline
and *any* course.



For more information about what podcasting is, how to produce one, and the uses of podcasting in education visit:

<http://www.podcastingworkshop.wikispaces.com>